

About Meraki

Meraki, a social impact organisation started by alumni of Harvard, IIM-Bangalore and Teach For India, emerged from the myriad stories of parents who have not been to schools themselves and are fighting to put their children on a different life path. We strive to enable low-income families to support the development of their children by creating conducive home-environments. During the course of its journey, Meraki has impacted hundreds of parents through its workshops and home-based activities in under-resourced communities of Delhi.

Together with its beneficiaries, the parents, Meraki is working towards an India free of child neglect. In this pursuit, Meraki has taken giant strides which have been recognised by:

- [Fast Company, New York \(U.S.A\)](#) - Meraki became the first Indian not-for-profit to be declared a winner of the World Changing Ideas Awards in Education (2019)
- [Global Social Venture Competition \(GSVC\), U.C. Berkeley \(U.S.A\)](#) - Meraki was shortlisted as one of two social enterprises to represent India at GSVC, U.C. Berkeley
- [Reading Yatra by USAID and Read Alliance](#) - Meraki was recognised as one of 5 most innovative organisations working on Early Reading, in India, by USAID and Read Alliance.

Why Parents?

If you had to choose between putting food on your table and spending quality time with your infant, which would you choose? This is the sort of decision many parents working with Meraki face every day. The income earned by a single breadwinner is usually insufficient to cover basic household expenses,

otherwise have spent supporting the development of their children. This leads to poor early developmental outcomes of children. You can read more about this problem [here](#).

What our Tech Team is Upto

Meraki imagines a more equitable world where all parents, *irrespective* of their socio-economic or educational backgrounds, are able to provide quality early childhood education and care to their children. In that pursuit, we are currently working on two in-house products that aim to *revolutionise* early childhood education and care for 74 million children in the 3-6 year age group.

Meraki 'Margdarshaq' Product

Meraki Margdarshaqs are our community champions. We want to empower them to help deliver our program. Keeping that in mind, we are building a *revolutionary voice-enabled* product for low/semi-literate adults. This product will allow Margdarshaqs to track their work and also receive training content revolving around their work from Meraki. This product will be in the form of a native Android application.

Parent Product

The second product is a *first-of-its-kind* parent engagement product. This product will be a way to remind and reinforce experiences parents should create for their children, so that they can achieve their full potential. You can read more about our last parent product [here](#).

The Product Manager (Tech) Role

As a Product Manager at Meraki, you will play an instrumental in developing products that will help *revolutionise* the way early childhood and care is approached in India. You will get the opportunity to collaborate with a multi-skilled and multi-functional team to build the best possible products. You will own the features being built, lead technical planning, manage releases and

ultimately be responsible for making sure we're building the right products for our users.

Key Responsibilities

- Establish, own and iterate upon a robust Product Management approach for Meraki's current and future products.
- Own the product sprint cycles, from writing tickets with acceptance criteria, through to presenting feedback and data from our users.
- Collaborate closely with the various teams at Meraki (operations, tech etc.) to understand their requirements and help them keep moving.
- Measure features as they move from development, through MVP and into future iterations.
- Identify and resolve impediments faced by the team; proactively raise risks or delays.
- Help create a culture of *innovation* and continuous improvement within the organisation.

Desirable Skills

- Strong product management experience, preferably in the social sector. Passion for understanding beneficiaries, solving their needs and building products from the ground up.
- A good understanding and familiarity with agile methodologies – with experience using tools and frameworks such as Scrum, Kanban etc is preferred.
- Familiarity with a project management tools, such as Jira, Trello or Asana and a healthy interest in SaaS productivity tools is a bonus!
- Above all, the ability to improve us. We want someone passionate, considerate and driven who will ask questions, push improvements and make us the best organisation we can be.

Conditions of Service

The job description outlines and indicates the level of responsibility. It is not a comprehensive or exclusive list and duties may vary from time to time which do not change the general character of the job or the level of responsibility

outlined.

Compensation

Remuneration will be as per Indian non-profit pay scales and will depend upon the candidate's experience level and fit for the role.

How do I apply?

Please fill in the form and we will reach out to you if we find your candidature exciting: [Product Manager \(Tech\)](#).

How do I stay connected?

Please do:

- Sign up for our newsletter at merakifoundation.in
- Like us on social media (Facebook, Instagram) using the handle '@merakivoices' or LinkedIn by clicking here '[MerakiFoundation](#)'