

# About Meraki

Meraki, a social impact organisation started by alumni of Harvard, IIM-Bangalore and Teach For India, emerged from the myriad stories of parents who have not been to schools themselves and are fighting to put their children on a different life path. We strive to enable low-income families to support the development of their children by creating conducive home-environments. During the course of its journey, Meraki has impacted hundreds of parents through its workshops and home-based activities in under-resourced communities of Delhi.

Together with its beneficiaries, the parents, Meraki is working towards an India free of child neglect. In this pursuit, Meraki has taken giant strides which have been recognised by:

- [Fast Company, New York \(U.S.A\)](#) - Meraki became the first Indian not-for-profit to be declared a winner of the World Changing Ideas Awards in Education (2019)
- [Global Social Venture Competition \(GSVC\), U.C. Berkeley \(U.S.A\)](#) - Meraki was shortlisted as one of two social enterprises to represent India at GSVC, U.C. Berkeley
- [Reading Yatra by USAID and Read Alliance](#) - Meraki was recognized as one of 5 most innovative organisations working on Early Reading, in India, by USAID and Read Alliance.

# Why Parents?

If you had to choose between putting food on your table and spending quality time with your infant, which would you choose? This is the sort of decision many parents working with Meraki face every day. The income earned by a single breadwinner is usually insufficient to cover basic household expenses, thereby forcing both parents to spend crucial time away; time they could

parents also express a want of skills to adequately care for their children; they feel incapacitated to fulfil their children's needs. This results in diminished confidence and increased levels of stress, thereby blunting their ability to create a conducive learning environment at home. Paucity of resources further implies the inability to setup proxies for home care and learning support on the part of the parents. This intensifies the vicious cycle of low-confidence, stress and unfavourable home environments, eventually producing poor early developmental outcomes of children. Read more about the problem [here](#)

## Why Hub Manager?

Hubs form the backbone of Meraki's intervention. These are distinctive geographical locations where Meraki's interventions in formal pre-schools (Anganwadis) and schools function. With work and interest spanning a wide range of activities: community engagement, government relations, planning and executing daily org. operations, managing community champions; this role is critical for Meraki's impact on ground. In short, this role ensures that every parent who is a part of Meraki's intervention feels supported & empowered.

## Roles and Responsibilities

### *1. Managing & Capacity Building of 'Margdarshaqs'*

- a. Managing Meraki Margdarshaqs (community champions) and enabling them to support parent beneficiaries
- b. Support professional development of champion mothers or 'Margdarshaqs'. Visit Meraki's youtube page to hear *Neetu didi*, one of our community champions talking about our work.
- c. Provide in-service training to build capacity of *Margdarshaqs*, in order to implement Meraki's program on-ground.

## *2. Executing operations*

- a. Enabling Margdarshaqs to plan and implement parent workshops at designated Meraki Hubs and ensure a standardised high quality beneficiary experience
- b. Design and implement structures to improve operational efficiency and effectiveness
- c. Creating and maintaining timely documentation of all operational events to build organisational knowledge

## *3. Stakeholder management*

- a. Onboarding parents, school leaders and government officials onto Meraki's intervention
- b. Building deep and meaningful relationships with all stakeholders (including our community champions - Meraki Margdarshaks)
- c. Regular liaising with government officials/partner organisations to ensure full cooperation for executing operations.
- d. Building team and structures to provide high quality individualised support for Meraki families

## *4. Evidence and Feedback Collection*

- a. Support Meraki in strengthening its program implementation and assessing impact in a timely manner.
- b. Enable data collection from multiple stakeholders - parents, students and school authorities using internationally validated questionnaires and learning assessments.
- c. Assist in formulating data analysis for each Hub
- d. Collating feedback and evidence collected in a systematic manner and recommend changes needed to improve program design, implementation and impact.

## Personal Specifications

### Skills

- Entrepreneurial spirit and 'can-do' attitude
- Problem Solver
- Communication Skills - ability to present ideas clearly and logically
- Calm with negotiating skills.

### Conditions of service

- The job description outlines and indicates the level of responsibility. It is not a comprehensive or exclusive list and duties may vary from time to time which do not change the general character of the job or the level of responsibility outlined.

### Compensation

- Remuneration will be competitive with Indian non-profit pay scales and will depend upon the candidate's experience level and fit for the role.

## How do I apply?

Please fill in the form and we will reach out to you if we find your candidature exciting: [Hub Manager](#)

## How do I stay connected?

Please do:

- Sign up for our newsletter at [merakifoundation.in](http://merakifoundation.in)
- Like us on social media (Facebook , Instagram) using search handle '@merakivoices' or LinkedIn using 'merakifoundation'
- Or write in to us at [career@merakifoundation.in](mailto:career@merakifoundation.in)