

About Meraki

Meraki, a social impact organisation started by alumni of Harvard, IIM-Bangalore and Teach For India, emerged from the myriad stories of parents who have not been to schools themselves and are fighting to put their children on a different life path. We strive to enable low-income families to support the development of their children by creating conducive home-environments. During the course of its journey, Meraki has impacted hundreds of parents through its workshops and home-based activities in under-resourced communities of Delhi.

Together with its beneficiaries, the parents, Meraki is working towards an India free of child neglect. In this pursuit, Meraki has taken giant strides which have been recognised by:

- [Fast Company, New York \(U.S.A\)](#) - Meraki became the first Indian not-for-profit to be declared a winner of the World Changing Ideas Awards in Education (2019)
- [Global Social Venture Competition \(GSVC\), U.C. Berkeley \(U.S.A\)](#) - Meraki was shortlisted as one of two social enterprises to represent India at GSVC, U.C. Berkeley
- [Reading Yatra by USAID and Read Alliance](#) - Meraki was recognized as one of 5 most innovative organisations working on Early Reading, in India, by USAID and Read Alliance.

Role Description

The design intern is a crucial role within the scope of Meraki's work. Through this role: we are fighting to ensure that very young children enjoy learning in an environment that is more often crippling than supportive.

On most days, you will be exploring the following questions:

1. How do you enable positive experiences between a child (2-6 yrs) and a mother living in constant adversity?
2. How do you, overall, create a brand that exemplifies the importance and the integrity of a parent-child relationship?

Roles and Responsibilities

1. Study and understand the core training modules developed by Meraki
2. Develop a strong branding strategy for the Meraki content team
3. Develop illustrations, logos and other designs using software for the Meraki activities and kits
4. Test designs across multiple media platforms
5. Create images and posts for multiple social media channels

Apart from picking up learnings around operational planning, content development you will have an opportunity to deepen your understanding of the context of government pre-schools and schools (learnings from which will be invaluable, we promise)

Skills Required

1. Attention to detail
2. An entrepreneurial mindset
3. Proven experience working with Adobe Photoshop, Illustrator and InDesign

4. Experience working with video editing software like Adobe Premiere Pro, After Effects is a bonus

Other Details

1. The internship will take place for a period of two months (extendable)
2. A Certificate of Experience and a Letter of Recommendation (based on performance) will be provided
3. Reasonable remuneration will be provided to cover travel expenses
4. The position is based out of our Delhi office in Pamposh Enclave, GK, New Delhi

Finally, here's what our super intern, Sejal Maheshwari had to say about Meraki:

“A two month internship at Meraki translated into an eventful journey that offered a steep learning curve. If you're planning to intern at Meraki, this will be nothing short of a remarkable roller-coaster journey ensuring indelible memories.”

How do I apply?

Please fill in the form and we will reach out to you if we find your candidature exciting: [Design Intern](#).

How do I stay connected?

Please do:

- Sign up for our newsletter at merakifoundation.in
- Like us on social media (Facebook, Instagram) using the handle '@merakivoices' or LinkedIn by clicking here '[MerakiFoundation](#)'